

Diploma in Hospitality Management

19.05

Program: Year 1 of the BA Hotel & Hospitality Management/ Global Business Management

Duration: 12 months

Availability: This offer is available to all potential students

Overview

Forming the first year to the BA in Hotel and Hospitality Management or Global Business Management, the Diploma in Hospitality Management consists of one intensive study period of 6 months at the BHMS campus in Lucerne, Switzerland, and one practical paid internship period of 4-6 months in the Swiss hospitality industry.

BHMS is a member of the Bénédict Education Group of schools, originally founded in 1928, whose mission is to provide adult education for people with a desire to succeed. The Bénédict Education Group is one of Switzerland's largest private education organizations and is teaching annually more than 15,000 full and part time students.

Students learn from a dedicated faculty, who in addition to their academic credentials, bring know-how and experience in the hospitality and business fields. This ensures that what is learnt in class is contemporary and can be applied in a daily business environment in real world situations.

Aim of the Program

The BHMS Diploma in Hospitality Management program is specifically designed for young adults wishing to enter the international hotel and hospitality field and who are aspiring to a management career in this industry.

The program offers students an academic education together with vocational core competency training. This carries considerable value and prestige with employers worldwide. It can also benefit people looking to obtain the necessary specialized knowledge when thinking about opening their own business.

Students learn about food service operations alongside a variety of academic disciplines, including foreign languages. Throughout the program, Swiss virtues, such as discipline, punctuality, ethics and hygiene are encouraged as they are highly valued throughout the world and count as much as academic and practical skills in ensuring a successful career.

Paid Internships in Switzerland

Internships are an integral part of the study program at BHMS and provide an opportunity to gain paid work-experience during the early stages of the career. This will prove invaluable when applying for a first supervisory or management position. Generally, the first internship position will be in a junior position,

where students can practice the skills that they learned in the first academic year at BHMS. Students will complete their training in the service, housekeeping, or kitchen area, according to their talent. Successful students may be able to assume more responsibility and guest contact in their second year.

The internship salary in Switzerland, negotiated between the employers' association and the Employee Union, is presently set at minimum CHF 2'212 per month gross. From this salary, students have to pay for room, board, and taxes. The average net income per month varies from CHF 1'000 to 1'400.

Entry Requirements

- 18 years of age
- 10 + 2 years of secondary higher education
- English language skills at a level equal to IELTS 5.0

Location

BHMS, Business and Hotel Management School, Luzern

Intakes

January, February, April, May, July, August, October and November. Please contact the BHMS admission office for the next intake opportunity.

Holidays

Are scheduled according to the holiday plan of BHMS, and can be downloaded from the BHMS website under 'School Calendars'.

Course Times

Academic courses are held:

Monday to Friday from 08:00 to 13:00 **OR** from 13:00 to 19:00. Saturday courses may be offered in some terms from 11:00 to 17:00.

Vocational courses may be held at various times depending on the subject:

Monday to Friday from 06:30 to 08:00, 09:00-14:30 or from 15:30-20:30.

With an average of 22 lessons per week, each student is assured two free days per week.

Students should plan for up to 15 hours of homework and preparatory reading per week.

Course Content

SEMESTER 1 (6 months)			
Core Modules			
Code	Module Name	Contact Hours	Credits
ABC 1101*	Academic English Communications B1.1	25	3
ABC 1102*	Academic English Communications B1.2	25	3
ABC 1103*	Academic English Communications B1.3	25	3
ABC 1104*	Academic English Communications B2	25	3
ABC 1200	Academic Writing and Study Skills	50	12
FLS 1901	German Communication A1.1	25	6
FLS 1902	German Communication A1.2	25	6
FLS 1903	German Communication A1.3	25	6
FLS 1904	German Communication A1.4	25	6
BCM 1100	Consumer Marketing	50	12
BCM 1200	Organisational Behaviour	25	6
HCM 1100	Introduction to Hospitality and Tourism	25	6
HCM 1200	Introduction to Dining Operations (Lab)	35	6
HCM 1300	Food and Beverage Service Operations (Lab)	35	6
HCM 1400	Kitchen Operations (Lab)	35	6
HCM 1500	Beverage Studies	25	6
PPD 1200	Professional Development & Communications	26	6
Total		430	90
Elective Modules (1)			
Code	Module Name	Contact Hours	Credits
BEM 1150	Economics for the Global Service Industry	25	6
HEM 1250	Restaurant Revenue Management	25	6
HEM 1350	Contemporary Food and Beverage	25	6
FLS	Elective Language 2 nd year (4 if exempt from German A1)	25	6
Total to be taken		25	6
SEMESTER 2 (4-6 months)			
Code	Module Name	Hours	Credits
INT 1000	Diploma Internship	600-800	24
TOTAL for AWARD: 120 CREDITS			

*students with IELTS 5.0 and 5.5 will be required to take at least 2 English modules as part of their credits. Students may be exempt from further English upon achieving an A grade in ABC 1102 or ABC 1103 and may substitute the English credits for FLS 1904 and/or the elective module to complete their Semester 1 credits.

A selection of other courses may substitute or amend the above courses. Please ask for the detailed course program at the time of application.